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<p><meta content="text/html; charset=utf-8" http-equiv="Content-Type" /><meta
content="Word.Document" name="ProgId" /><meta content="Microsoft Word 11"
name="Generator" /><meta content="Microsoft Word 11" name="Originator" /><link
href="file:///C:%5CDOCUME%7E1%5Cagent%5CLOCALS%7E1%5CTemp%5Cmsoh
tml1%5C01%5Cclip_filelist.xml" rel="File-List" /><!--[if gte mso 9]><xml>
<w:WordDocument>
<w:View>Normal</w:View>
<w:Zoom>0</w:Zoom>
<w:PunctuationKerning/>
<w:ValidateAgainstSchemas/>
<w:SaveIfXMLInvalid>>false</w:SaveIfXMLInvalid>
<w:IgnoreMixedContent>>false</w:IgnoreMixedContent>
<w:AlwaysShowPlaceholderText>>false</w:AlwaysShowPlaceholderText>
<w:Compatibility>
<w:BreakWrappedTables/>
<w:SnapToGridInCell/>
<w:WrapTextWithPunct/>
<w:UseAsianBreakRules/>
<w:DontGrowAutofit/>
</w:Compatibility>
<w:BrowserLevel>MicrosoftInternetExplorer4</w:BrowserLevel>
</w:WordDocument>
</xml><![endif]--><!--[if gte mso 9]><xml>
<w:LatentStyles DefLockedState="false" LatentStyleCount="156">
</w:LatentStyles>
</xml><![endif]--><style>
<!--
/* Style Definitions */
p.MsoNormal, li.MsoNormal, div.MsoNormal
    {mso-style-parent:"";
    margin:0in;
    margin-bottom:.0001pt;
    mso-pagination:widow-orphan;
    font-size:12.0pt;
    font-family:"Times New Roman";
    mso-foreast-font-family:"Times New Roman";}
```

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@page Section1
    { size:8.5in 11.0in;
      margin:1.0in 1.25in 1.0in 1.25in;
      mso-header-margin:.5in;
      mso-footer-margin:.5in;
      mso-paper-source:0;}
div.Section1
    { page:Section1;}
-->
</style><!--[if gte mso 10]>
<style>
/* Style Definitions */
table.MsoNormalTable
    { mso-style-name:"Table Normal";
      mso-tstyle-rowband-size:0;
      mso-tstyle-colband-size:0;
      mso-style-noshow:yes;
      mso-style-parent:"";
      mso-padding-alt:0in 5.4pt 0in 5.4pt;
      mso-para-margin:0in;
      mso-para-margin-bottom:.0001pt;
      mso-pagination:widow-orphan;
      font-size:10.0pt;
      font-family:"Times New Roman";
      mso-ansi-language:#0400;
      mso-fareast-language:#0400;
      mso-bidi-language:#0400;}
</style>
<![endif]--></p>
<p class="MsoNormal">Realtors, you would never guess this one either
...<o:p></o:p></p>
<p class="MsoNormal"><o:p>&nbsp;</o:p></p>
<p class="MsoNormal">and it's so blatantly obvious to those &quot;in the
know&quot;.<o:p></o:p></p>
<p class="MsoNormal"><o:p>&nbsp;</o:p></p>
<p class="MsoNormal">Do NOT, repeat DO NOT compose your blog post in Microsoft
Word and then simply paste your prose into the WordPress editing box.<o:p></o:p></p>
<p class="MsoNormal"><o:p>&nbsp;</o:p></p>

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<p class="MsoNormal">That's it - the one biggest mistake, or cardinal sin blog writers can make, period!</o:p></o:p></p>

<p class="MsoNormal">Why is this vitally important?</o:p></o:p></p>

<p class="MsoNormal"><o:p>&nbsp;</o:p></p>

<p class="MsoNormal">Search engines get confused by all the &quot;crap&quot; that gets inserted into your text markup.</o:p></o:p></p>

<p class="MsoNormal"><o:p>&nbsp;</o:p></p>

<p class="MsoNormal">Want to see what it looks like? Click here for a PDF of this blog posts output - what the search engines would see when they crawl your blog post and see all the rubbish that Word added to your work.</o:p></o:p></p>

<p class="MsoNormal"><o:p>&nbsp;</o:p></p>

<p class="MsoNormal">Then compare with this page as to how it should look here.</o:p></o:p></p>

<p class="MsoNormal">What to do if you have been committing this &quot;cardinal sin&quot;</o:p></o:p></p>

<p class="MsoNormal"><o:p>&nbsp;</o:p></p>

<p class="MsoNormal">Probably the only clean way is to copy your text from your WordPress editing box and<span style="">&nbsp;</span></span>paste it into Notepad (Windows program) which removes any trace of formatting and then copy and paste it back into your Wordpress editing box.</o:p></o:p></p>

<p class="MsoNormal"><o:p>&nbsp;</o:p></p>

<p class="MsoNormal">Alternatively, if you are using Dean's FCKEditor For Wordpress plugin (as we do on this blog) you can copy all the text in the editing box and then click the paste as plain text button (one of the editing tools added by the editor)</o:p></o:p></p>

<p class="MsoNormal"><o:p>&nbsp;</o:p></p>

<p class="MsoNormal"><span style="">&nbsp;&nbsp;&nbsp;</span></span>Either way the text will need reformatting with the WordPress editing tools but your code will now be as clean as a whistle!</p>